1955

15th YEAR • A WEEKLY PUBLICATION

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

TRAFALGAR 9-2343

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january

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january

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8 EAST 77th STREET
NEW YORK 21, N. Y.

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING FRIDAY, DECEMBER 2, 1955		
Friday Dec. 2 5:00 P.M. Cocktails	CHRISTMAS BAZAAR AND GIFT PARTY	NAT'L HOME FASHIONS LEAGUE (141 E. 44 ST.)	HOTEL PIERRE GRAND BALLROOM
	The National Home Fashions League will have their annual Christmas Bazaar. Admission: $1.00. Contact: Josephine Brush, MU. 7-8122.		
Friday Dec. 2 6:00 P.M.- 7:00 P.M. Cocktails	WEEKLY MILLINERY FASHION SHOWS	LEADING NEW YORK MILLINERS	HOTEL PIERRE CAFE PIERRE
	Dec. 2: Cesar Rubio. Dec. 9: John Frederics. Dec. 16: William J. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.		
Friday Dec. 2 7:30 P.M. Cocktails-Dinner	SECOND INTERNATIONAL PRESS BALL	THE FOREIGN PRESS ASS'N OF N.Y.	WALDORF-ASTORIA GRAND BALLROOM
	International Press Ball, sponsored by Foreign Ambassadors and outstanding personalities representing stage, screen and press. M.C.: Hermione Gingold. Entertainment by Maurice Chevalier and Marcel Marceau. For benefit of the Herald Tribune Fresh Air Fund and the United Nations Children's Fund. Tickets: $50.00. Reservations: Colonel McNamara at the Waldorf, EL. 5-5725. Foreign Press contact: Carol Leeds, PL. 5-6245.		
Friday Dec. 2 7:30 P.M. Dinner-Dance	"FRONT PAGE" DINNER-DANCE	N.Y. NEWSPAPER WOMEN'S CLUB	HOTEL PLAZA GRAND BALLROOM
	Eighteenth annual News Awards and announcement of First Annual Anne O'Hare McCormick Journalism Scholarship. M.C.: Ed Sullivan. Tickets: $12.50 - $20.00. Contact: Emily Nathan, PL. 3-4690.		
Friday Dec. 2 8:00 P.M. Dinner	ANNUAL BENEFIT DINNER BALL	KNICKERBOCKER BALL	HOTEL AMBASSADOR GRAND BALLROOM
	Eighth annual Knickerbocker Ball will benefit the Sister Kenny Foundation, the Journal-American Hospitalized Veterans' Benefit Fund and the N.Y. Foundling Hospital. Tickets: $50.00 each, contact: Tappin & Tew, 38 East 57th St., PL. 1-2644.		
Saturday Dec. 3 11:30 A.M.	SHOWING OF HOLIDAY FASHIONS	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR CENTRAL
	Showing of Jonathan Logan's Holiday collection. Open to public. Publicity: Dolores Hartig, TR. 5-7200, Ext. 661.		
	WEEK BEGINNING MONDAY, DECEMBER 5, 1955		
Monday Dec. 5 11:00 A.M.	PRESS PREVIEW OF SHOE COLLECTION	DELMAN SHOES	DELMAN SALON 730 FIFTH AVENUE
	Delman will preview their Resort and Holiday shoes for daytime, play and evening wear. By invitation only. Publicity: Eleanor Lambert, MU. 8-2130.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Dec. 5 2:30 P.M.	SPRING COATS AND SUITS BY FATH	SCHINDELHEIM & LUPIA	491 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Preview of Spring coats and suits by Fath for Schindelheim and Lupia. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Monday Dec. 5 4:30 P.M. Cocktails	PRESS PREVIEW: WINTER VACATION FASHIONS	ABRAHAM & STRAUS	7TH FLOOR EXEC. CONF. ROOM
	Preview of fashions for Northern or Southern Winter travel, including furs. By invitation only. Customer showing Thurs., Dec. 8, 5:30-7:00 P.M. on Third Floor. Publicity: Dolores Hartig, TR. 5-7200, Ext. 661.		
Monday Dec. 5 4:30 P.M. Cocktails	PRESS PREVIEW OF NEW SLEEPSOFAS	CHESAPEAKE-SIEGEL-LAND CO.	932 B'WAY (22ND ST.) SHOWROOM - 3RD FLOOR
	The press will be invited to preview a new line of sleepsofas. By invitation. Publicity: Richard Dillon, CH. 3-6112.		
Monday Dec. 5 6:30 P.M.-8:30 P.M.	FIFTEENTH FASHION TRAINING COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	COMMUNITY BUILDING 40 EAST 35TH STREET
	Eleventh and final session: "Job Hunting Techniques". Speakers: Mary Campbell, Conde Nast Publications; Eleanor Fried, Fashion Institute of Technology. Price: $2.00. Contact: The Fashion Group, CI. 7-3940.		
Monday Dec. 5-Dec. 9	CORSET & BRASSIERE SPRING MARKET WEEK	CORSET & BRASSIERE INDUSTRY	SHOWROOMS AND HOTELS
	Contact: Mary Osborne, Corset and Brassiere Council, 200 Madison Avenue, LE. 2-9440.		
Tuesday Dec. 6 9:30 A.M. Breakfast	PRESS PREVIEW OF RESORT FASHIONS	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
	Macy's will preview their Resort fashions from the North Shop and the South Shop. By invitation only. Publicity: Barbara Gray, CH. 4-2000.		
Tuesday Dec. 6 12:30 P.M. Luncheon	CUSTOM-MADE FASHIONS AT LUNCHEON	JENKINS GOWNS (44 WEST 56TH ST.)	HOTEL AMBASSADOR BALLROOM
	"Fashion Show of the Month"--Jenkins Gowns will present custom-made and ready-to-wear fashions at luncheon. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Jenkins contact: CI. 6-6484. Produced by Mary Alice Rice, CI. 6-1790.		
Tuesday Dec. 6 6:00 P.M. Cocktails	LEATHER FASHIONS AT COCKTAIL SHOW	SAMUEL ROBERT; BONWIT TELLER	RAINBOW ROOM 30 ROCKEFELLER PLAZA
	"Glitter Leathers for Holidays" by Samuel Robert, available at Bonwit Teller. For reservations, contact: CI. 6-5800, Ext. 92. Fashion Director: Nola Luxford, Ext. 94. Samuel Robert Publicity: Mildred Kaldor, MU.9-5420.		
Wednesday Dec. 7	THE SIMTEX PREVIEW OF TICKINGS, UPHOLSTERY FABRICS AND TABLE CLOTHS, ORIGINALLY SCHEDULED FOR 9:00 A.M.-5:00 P.M. HAS BEEN CANCELLED.		
Wednesday Dec. 7 9:30 A.M. Breakfast	PRESS PREVIEW: WINTER FABRICS AND RUGS	JACK LENOR LARSEN	27 WEST 9TH STREET MAIN FLOOR
	The press will preview Jack Larsen's Winter fabrics and rugs on Dec. 7 at 9:30 A.M. Interior decorators' preview at 5:30 P.M. on Dec. 7 and 8. By invitation only. Contact: Edith Siroto, GR. 7-5063.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Dec. 7 12:30 P.M. Luncheon	MEN'S AND WOMEN'S FASHIONS AT LUNCHEON	JOHN DAVID; HICKEY-FREEMAN; JAY THORPE	HOTEL PIERRE COTILLION ROOM
	Hickey-Freeman men's fashions from John David; and women's fashions from Jay Thorpe at a luncheon show. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Jay Thorpe contact: Annette Smith, JU. 6-1000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.		
Wednesday Dec. 7 12:30 P.M. Luncheon	HOLIDAY AND RESORT FASHIONS AT LUNCHEON	LEE MENICHETTI ORIGINALS (373 -5TH)	WALDORF-ASTORIA EMPIRE ROOM
	Lee Menichetti will present separates, evening gowns, coats and suits at luncheon. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Menichetti contact: June Aulick, MU. 3-6894. Waldorf Fashion Contact: Ann Walsh, EL. 5-3000.		
Wednesday Dec. 7 2:30 P.M.	PREVIEW: SOPHIE READY-TO-WEAR ORIGINALS	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
	Press showing of Spring and Summer ready-to-wear Sophie Originals, designed by Sophie with Stephen Erklin. By invitation only. Publicity: Grace de Mun, PL. 3-4000, Ext. 7064.		
Thursday Dec. 8 9:30 A.M. Coffee	PRESS PREVIEW: CRUISE AND RESORT FASHIONS	OHRBACH'S	2ND FLOOR
	Preview of Ohrbach's Cruise and Resort fashions in their "Sun and Fun Shop." By invitation only. Publicity: Mark Klauser, OX. 5-4000.		
Thursday Dec. 8 12:30 P.M. Luncheon	CHRISTMAS "GIVING" LUNCHEON	ADVERTISING WOMEN OF NEW YORK	HOTEL SHERATON-ASTOR BELVEDERE ROOM
	Special guests will include: Dave Garroway, Joseph Schildkraut and others. Tickets: $5.00. Contact: TE. 8-0030.		
Thursday Dec. 8 5:30 P.M. Cocktails	PRESS PREVIEW: SPRING AND SUMMER COLLECTION	GALANOS	HOTEL PLAZA WHITE & GOLD SUITE
	Galanos' Spring and Summer collection will be presented to the press. By invitation only. Contact: PL. 3-5556.		
Saturday Dec. 10-Dec. 14	DISPLAY MARKET WEEK IN NEW YORK	NATIONAL ASS'N OF DISPLAY INDUSTRIES	500 EIGHTH AVENUE N.Y. TRADE SHOW BLDG.
	Showing of Spring and Easter display products. Contact: Nat'l Ass'n of Display Industries, 203 N. Wabash Ave., Chicago 1, Illinois.		
Monday Dec. 12 7:00 P.M. Dinner	DINNER TO HONOR "KEY WOMEN OF THE YEAR"	FEDERATION OF JEWISH PHILANTHROPIES OF N.Y.	HOTEL PLAZA BALLROOM
	Fund raising dinner by the Fashion Division of the Federation of Jewish Philanthropies of N.Y., honoring Minnie Gugenheimer, Marguerite Higgins, Hon. Justine Wise Polier, Margaret Sanger, Margaret Bourke-White. Co-Chmn: Nettie Rosenstein and Tobe. Price: $7.50. Contact: Mrs. Tillie P. Jacobsen, PL. 1-1000, Ext. 350.		
Tuesday Dec. 13 2:00 P.M.-4:30 P.M.	PRESS PREVIEW OF ISLAMIC PAINTINGS	METROPOLITAN MUSEUM OF ART	2ND FLOOR
	Exhibition of Islamic and Indian miniature paintings from the 11th to the 18th century, in Egypt, Mesopotamia, Persia, Turkey and India. Open to public, beginning Friday, Dec. 16. Publ.: Floyd Rodgers, TR. 9-5500.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Dec. 13 12:00 Noon Luncheon	CHILDREN'S DIVISION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM
	"Capsule Children's Fashion Show With a Surprise or Two." Speaker and commentator: Sally Kirkland, Life Magazine. Chairman: Nancy White, Good Housekeeping. Prices: $6.00 for members; $6.50 for guests. (Christmas gifts for Children's Aid Society). Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Wednesday Dec. 14 9:30 A.M. Breakfast	PREVIEW: ADVANCE SPRING MILLINERY	GARDNER HATS (1 WEST 39TH ST.)	1407 CLUB 1407 BROADWAY
	Gardner Hats' intermediate and advance Spring millinery to the press. By invitation. Publicity: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.		
Wednesday Dec. 14 9:30 A.M.; 3:30 P.M.	PREVIEW OF WOMEN'S SPRING LINE	MUNSINGWEAR, INC.	261 MADISON AVENUE SHOWROOM - MAIN FLOOR
	Breakfast and show for press. Tea and show for buyers. By invitation. Contact: Rona Monell, MU. 2-5580.		
Thursday Dec. 15 9:30 A.M. Breakfast	PRESS PREVIEW OF RESORT FASHIONS	PECK & PECK	260 4TH AVE. (21 ST.) 6TH FLOOR
	Peck & Peck will present Resort fashions to the press. By invitation only. Publicity: Mrs. D. J. Todd, OR. 3-4700.		
Monday Dec. 19 10:00 P.M. Midnight Supper	"DEBUTANTE COTILLION" CHRISTMAS BALL	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
	The 20th annual "Debutante Cotillion" Christmas Ball for the benefit of the New York Infirmary. By invitation only. N.Y. Infirmary contact: Lois Best, MU. 6-6333.		
Tuesday Dec. 20 3:00 P.M.	PREVIEW OF SPRING "TOMMIES"	KAYLON, INC.	180 MADISON AVENUE SHOWROOM - 5TH FLOOR
	Kaylon will preview their Spring collection of "Tommies". By invitation only. Contact: Betty Greenwald, MU. 9-6292.		
Tuesday Dec. 20 5:30 P.M.- 10:30 P.M. Buffet	BUFFET SUPPER AND FASHION SHOWING	CATHOLIC INSTITUTE OF THE PRESS	HOTEL PLAZA GRAND BALLROOM
	Fashions by: Ceil Chapman--cocktail and ball gowns; Anne Fogarty--Holiday dresses; G. Howard Hodge--hats; Evins--shoes; Trifari--jewels; Crescendoe--gloves; Picturesque--stockings; John Robert Powers--make up; Gunther Jaeckel--furs and fashions; men's fashions by Hickey Freeman--John David. Commentator: Lady Suzanne Wilkins. Chairman and contact: Martha G. Palmer, 159 E. 55th St., PL. 1-2981.		
Dec. 25	CHRISTMAS DAY (Sunday).		
Wednesday Dec. 28 10:30 A.M.	PRESS PREVIEW OF BRIDAL FASHIONS	JAY THORPE	5TH FLOOR
	Preview of Mme. Oro's Spring bridal fashions for the press. By invitation only. Publicity: Rasponi Associates, TE. 8-8171.		
Wednesday Dec. 28 12:00 Noon	SHOWING OF JUNIOR FASHIONS	SAKS 34TH STREET	2ND FLOOR YOUNG SET SHOP
	Saks 34th will present junior fashions. Press invited. Open to public. Publicity: Arthur See, LA. 4-7000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday Dec. 28	PREVIEW OF SPRING COLLECTION	THE NAPIER CO.	389 FIFTH AVENUE SHOWROOM - 8TH FLOOR
	Preview for press and trade of Spring and Summer collection of Napier fashion jewelry and boutique gifts. For appointments, contact: MU. 5-7390. Publicity: Gino di Grandi Associates, PL. 3-4216.		
Thursday Dec. 29 9:00 P.M.	POST-DEBUTANTE "TIARA BALL"	BENEFIT OF SPENCE-CHAPIN ADOPTION SERVICE	HOTEL PLAZA GRAND BALLROOM
	The post-debutante "Tiara Ball", for the benefit of the Spence-Chapin Adoption Service. Tickets: $30.00 per couple. Contact: Alice Cordin, MU. 3-8213.		
Friday Dec. 30 9:00 P.M.- 3:00 A.M.	"FIRST NIGHT BALL" TO HONOR HELEN HAYES	AMERICAN THEATRE WING, INC.	WALDORF-ASTORIA GRAND BALLROOM
	Helen Hayes will be honored at the "First Night Ball", commemorating her 50 years in the theatre. American designers of the Couture Group of the New York Dress Institute will present Spring costumes inspired by Miss Hayes' plays. Also a show, produced by Moss Hart, with Broadway and Hollywood stars. For benefit of the American Theatre Wing. Tickets: $50.00; contact: The Weber Co., 147 E. 62nd St., TE. 8-5530. Publicity: Isadora Bennett, EL. 5-4147.		
Jan. 1	NEW YEAR'S DAY (Sunday).		
Beginning Tuesday Jan. 3	OPENING OF SPRING JEWELRY COLLECTION	CORO, INC.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
	Spring collection of Coro and Corocraft fashions in jewelry. By appointment only. Publicity: Ann R. Silver Associates, MU. 7-8654.		
Beginning Tuesday Jan. 3	OPENING: SPRING SCARFS, STOLES, ACCESSORIES	GLENSDER TEXTILE CORP.	417 FIFTH AVENUE SHOWROOM - 9TH FLOOR
	Opening of Spring collection of Glentex scarfs, stoles, jackets and neckwear accessories. By appointment. Publ.: Ann R. Silver Assoc., MU. 7-8654.		
Beginning Tuesday Jan. 3	OPENING OF SPRING HANDBAG LINES	NATIONAL AUTHORITY FOR LADIES' HANDBAG IND.	INDIVIDUAL MFRS. SHOWROOMS
	Industry-wide opening of Spring 1956 handbag collections. Contact: National Authority, 347 Fifth Avenue, MU. 3-6969.		
Tuesday Jan. 3	OPENING OF SPRING JEWELRY COLLECTION	TRIFARI, KRUSSMAN AND FISHEL	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Opening of the Spring and Summer collection of fashion jewelry by Trifari, Krussman and Fishel. By appointment. Publ.: Dorothy Lansing, PL. 9-7598.		
Beginning Tuesday Jan. 3	SCARVES, STOLES NECKWEAR FOR SPRING	BAAR & BEARDS (TOP-HIT)	15 WEST 37TH STREET SHOWROOM - 10TH FLOOR
	Opening of Spring collection of scarves, stoles, collars, saris, jackets and shrugs. Publ.: Peggy O'Grady, 299 Madison Avenue, MU. 2-0752.		
Wednesday Jan. 4 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
	Irene invites the press and trade to a preview of both her Irene of New York and Rivera Spring millinery collections. By invitation. Contact: Ethel Greene, PL. 3-3032.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 4 10:30 A.M. Breakfast	PRESS PREVIEW: SPRING BRIDAL FASHIONS	GIMBELS	3RD FLOOR BRIDAL SALON
	Gimbels will preview their Spring bridal fashions. By invitation only. Customer showings, Mon., Jan. 9 and Thurs., Jan. 12 at 6:00 P.M., Fourth Floor Auditorium. Publicity: Margot Infantino, LO.5-1500, Ext. 600.		
Thursday Jan. 5 10:00 A.M. Coffee	PRESS PREVIEW OF SPRING MILLINERY	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
	Showing of Sally Victor's Spring millinery collection to the press. By invitation only. Contact: Mildred Josephs, PL. 3-7450.		
Thursday Jan. 5 4:00 P.M. Cocktails	BEAUTY AND FASHION PRESS SHOW	NOREEN RINSE	HOTEL PLAZA CRYSTAL ROOM
	Noreen will invite the beauty and fashion editors to preview color coordination in hair and fashions. By invitation only. Publicity: Helen Shapiro at Harshe-Rotman, 50 W. 57th St., CI. 5-8687.		
Sunday Jan. 8 10:00 A.M.- 1:00 P.M. Brunch	SPRING AND SUMMER JEWELRY COLLECTION	TRIFARI, KRUSSMAN AND FISHEL	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari, Krussman and Fishel will invite the out-of-town and local press to an informal Open House Brunch showing of their Spring and Summer jewelry collection. By invitation only. Publicity: Dorothy Lansing, PL. 9-7598.		
Sunday Jan. 8 11:00 A.M.	MILLINERY SHOWING FOR VISITING PRESS	EMME, INC. (19 WEST 57TH ST.)	LONGCHAMPS RESTAURANT 19 WEST 57TH STREET
	Emme will invite the visiting editors to a buffet breakfast and showing of her Spring millinery. (N.Y. press show, Jan. 9 at 9:00 P.M.--See Pg.7). By invitation only. Publicity: Mildred Kaldor, MU. 9-5420.		
Sunday Jan. 8 1:30 P.M. Luncheon	SPRING MILLINERY FOR VISITING PRESS	LADDIE NORTHRIDGE	16 WEST 57TH STREET SALON
	Laddie Northridge will invite the visiting press to preview his Spring millinery. (N.Y. press show, Mon., Jan. 9 at 4:00 P.M.--See Page 7). By invitation only. Publicity: Maud G. Moody, LE. 2-5562.		
Sunday Jan. 8 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
	Sally Victor will present her Spring millinery for the out-of-town press. (N.Y. press show, Thurs., Jan. 5 at 10:00 A.M.--See Above). By invitation only. Contact: Mildred Josephs, PL. 3-7450.		
Sunday Jan. 8 4:30 P.M. Cocktails	PRESS PREVIEW OF NEW PRODUCT	MONSANTO CHEMICAL CO.	HOTEL PLAZA PERSIAN ROOM
	Monsanto Chemical Co. will invite the visiting press to preview a new product. By invitation only. Contact: Nona Lou Greene, Monsanto Chemical Co., 1700 S. 2nd St., St. Louis 4, Mo.		
Sunday Jan. 8 5:30 P.M.- 9:00 P.M.	COCKTAILS AND BUFFET FOR VISITING EDITORS	FORSTMANN, INC.	CARLTON HOUSE CARLTON ROOM
	Forstmann will invite the out-of-town press to open house buffet supper. By invitation only. Publicity: Adelia Bird Ellis, CI. 5-8448.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 9 9:00 A.M. Breakfast	SPRING MILLINERY AT BREAKFAST SHOWING	MILLINERY STABILIZATION COMMISSION (1450 B'WAY)	WALDORF-ASTORIA BALLROOM
	Semi-annual millinery fashion show for trade and press. By invitation only. Contact: LO. 4-7800.		
Monday Jan. 9 12:00 Noon Luncheon	PRESS PREVIEW OF SPRING MILLINERY	MR. ARNOLD (19 WEST 57TH ST.)	HOTEL PLAZA
	Mr. Arnold will present his Spring millinery to press and buyers. By invitation only. Contact: Miss Jean, PL. 1-3284.		
Monday Jan. 9 4:00 P.M. Cocktails	PREVIEW OF SPRING MILLINERY	LADDIE NORTHRIDGE	16 WEST 57TH STREET SALON
	Millinery by Laddie Northridge to press and buyers. By invitation only. Publicity: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.		
Monday Jan. 9 9:00 P.M. Champagne	PREVIEW OF SPRING MILLINERY FASHIONS	EMME, INC. (19 W. 57TH ST.)	SHERRY NETHERLAND CRYSTAL PAVILION
	Emme will invite press and buyers to preview her Spring millinery fashions. By invitation only. Publicity: Mildred Kaldor, MU. 9-5420.		
Monday Jan. 9- Jan. 12	FORTY-FIFTH ANNUAL CONVENTION	NATIONAL RETAIL DRY GOODS ASSN.(100 W. 31)	HOTEL STATLER
	Theme: "Tomorrow's Opportunity - Today's Challenge"--35-session conference covering new techniques and developments in merchandising, control, personnel, store management, traffic, credit, sales promotion and display. Contact: Robert J. Mayer, Director of Public Relations, CH. 4-8780.		
Monday Jan. 9- Jan. 20	HOME FURNISHINGS MARKET IN CHICAGO	INTERNATIONAL HOME FURNISHINGS MARKET	MERCHANDISE MART CHICAGO, ILLINOIS
	Furniture, floor coverings, upholstery fabrics, housewares, major and electrical appliances, radio and televisions, toys, games and wheel goods, curtains and draperies, bedcovering, linens and domestics, lamps and shades, china, glassware and pottery, gifts. Contact: Merchandise Mart.		
Tuesday Jan. 10 9:30 A.M. Breakfast	PRESS PREVIEW OF SPRING MILLINERY	BEATRICE MARTIN (16 W. 57TH ST.)	SHERRY NETHERLAND CARNAVAL ROOM
	Beatrice Martin will present her Spring millinery to the press and buyers. By invitation only. Publicity: Maud G. Moody, LE. 2-5562.		
Tuesday Jan. 10 12:15 P.M. Luncheon	SPRING MILLINERY MERCHANDISING CLINIC	MILLINERY MERCHANDISING EXECUTIVES ASS'N.	HOTEL SHERATON-ASTOR
	Fashion report and survey of Spring millinery by the M.M.E.A. By invitation only. Contact: Charles Steinecke, 15 E. 40th St., LE. 2-8415.		
Tuesday Jan. 10 7:30 P.M. Dinner	FASHION SHOWING OF DAYTIME DRESSES	NATIONAL ASS'N OF HOUSE DRESS MFRS.	WALDORF-ASTORIA GRAND BALLROOM
	Twenty-second annual fashion show based on the successful promotion of national brands in fashion. Spring and Summer daytime fashions will be shown. By invitation. Contact: Frances L. Russell, Fashion Director or Erwin Feldman, LA. 4-6352.		
Wednesday Jan. 11 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	GUSTAVO (59 W. 56TH ST.)	PLACE TO BE ANNOUNCED
	Showing of Gustavo's Spring millinery at a preview for press and buyers. By invitation only. Publicity: Maud G. Moody, LE. 2-5562.		

MOVIES...MUSIC...THEATRE...OPERA...BALLET

Monday Dec. 5 — FOURTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, 39TH ST. & BROADWAY
Mon., Dec. 5: Mozart's COSI FAN TUTTE. Tues., Dec. 6: Giordano's ANDREA CHENIER. Wed., Dec. 7: Wagner's LOHENGRIN. Thurs., Dec. 8: Puccini's TOSCA. Fri., Dec. 9: Gounod's FAUST. Sat., Mat., Dec. 10: Verdi's UN BALLO IN MASCHERA. Sat., Eve., Dec. 10: Verdi's AIDA. Publicity: Francis Robinson, PE. 6-1200.

Monday Dec. 5 — OPENING: "THE MATCHMAKER" ROYALE THEATRE, 240 WEST 45TH STREET
Ruth Gordon, Eileen Herlie, Loring Smith will star in Thornton Wilder's comedy, produced by The Theatre Guild and David Merrick. Director: Tyrone Guthrie. Settings and costumes: Tanya Moiseiwitsch. Production under supervision of David Merrick. Publicity: Dick Weaver, LA. 4-0385.

Tuesday Dec. 6 — FIFTH WEEK: N.Y. CITY BALLET CITY CENTER, 131 WEST 55TH STREET
Tues., Dec. 6: SWAN LAKE, THE CAGE, PAS DE DEUX, WESTERN SYMPHONY.
Wed., Dec. 7: FANFARE, FOUR TEMPERAMENTS, PAS DE DIX, SYMPHONY IN C.
Thurs., Dec. 8: SERENADE, ROMA, PAS DE TROIS (MINKUS), WESTERN SYMPHONY.
Fri., Dec. 9 - Sun., Eve., Dec. 11: THE NUTCRACKER. Publicity: Phillip Bloom, CH. 4-5185.

Thursday Dec. 8 — PREMIERE: "KISMET" (Movie) MUSIC HALL, 6TH AVENUE & 50TH STREET
Howard Keel, Ann Blyth, Dolores Gray, Vic Damone with Monty Woolley and Sebastian Cabot will be starred in MGM's CinemaScope-Eastman Color production. Director: Vincente Minnelli. Producer: Arthur Freed. Costumes: Tony Duquette. On the stage "The Nativity." MGM Publ.: Herbert Crocker or Frances Lane, JU. 2-2000. Music Hall Publ.: Fred Lynch, CI. 6-4600.

Monday Dec. 12 8:30 P.M. — PREMIERE: "THE ROSE TATTOO" (Movie) ASTOR THEATRE, B'WAY & 45TH STREET
Benefit for The Actors Studio of the Hal Wallis production for Paramount, starring Anna Magnani and Burt Lancaster, with Marisa Pavan and Ben Cooper. Director: Daniel Mann. Costumes: Edith Head. Tickets: $50.00; contact: PL. 7-6687. Paramount Publicity: Charles Earle, BR. 9-8700.

Thursday Dec. 15 — PREMIERE: "THE RAINS OF RANCHIPUR" (Movie) ROXY THEA., 7TH AVE. & 50TH ST.
Lana Turner, Richard Burton, Fred MacMurray, Joan Caulfield and Michael Rennie will star in the 20th Century-Fox CinemaScope-Technicolor production. Director: Jean Negulesco. Producer: Frank Ross. Costume direction: Charles Le Maire. Miss Turner's gowns: Helen Ross. Stage and Ice Show. 20th Century Publicity: Lowell Benedict, CO. 5-3320.

Thursday Dec. 15 8:00 P.M. — CHANUKAH FESTIVAL MADISON SQUARE GARDEN, 8TH AVE. & 50TH ST.
The Fifth Annual Chanukah Festival for Israel will feature Louis Calhern, Mischa Elman, Betty Field, Jarmila Novotna, Jan Peerce, Edward G. Robinson, Symphony of the Air. Producer and Director: Himan Brown. Stage design and lighting: Same Leve. Costumes: Paul du Pont. Dances: Sophie Maslow. Prices of bonds for admission: $100.00, $250.00, $1,000.00; contact: OR. 7-9693. Publicity: Robert L. Schiffer, OR. 7-9650.

Wednesday Jan. 11 — OPENING: "DANCING IN THE CHEQUERED SHADE" PLAYHOUSE THEA., 137 W. 48TH ST.
Marjorie Steele, Donald Hotton, James Congdon and Barbara Sohmers will make their Broadway debut in John Van Druten's comedy, and under his direction, of young love in Greenwich Village. Producer: Walter Starcke. Settings: Boris Aronson. Costumes: Ruth Morley. Lighting: Leland Watson. Publicity: Barry Hyams, CO. 5-4784.